
SUBYFY

LOGO CONSTRUCTION

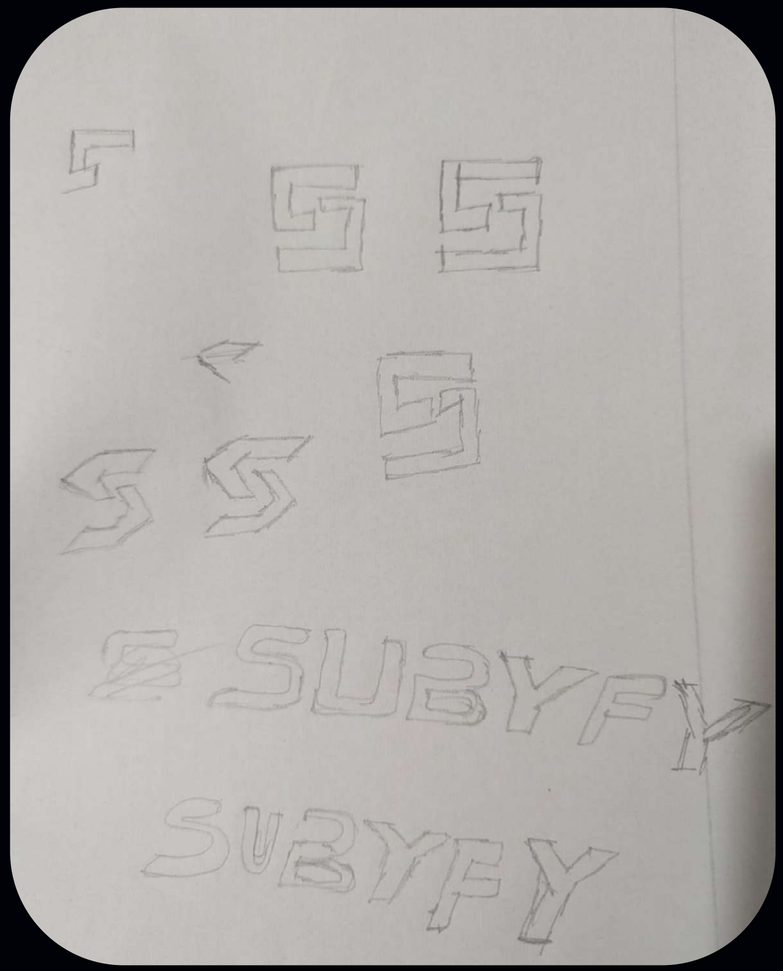


SUBYFY

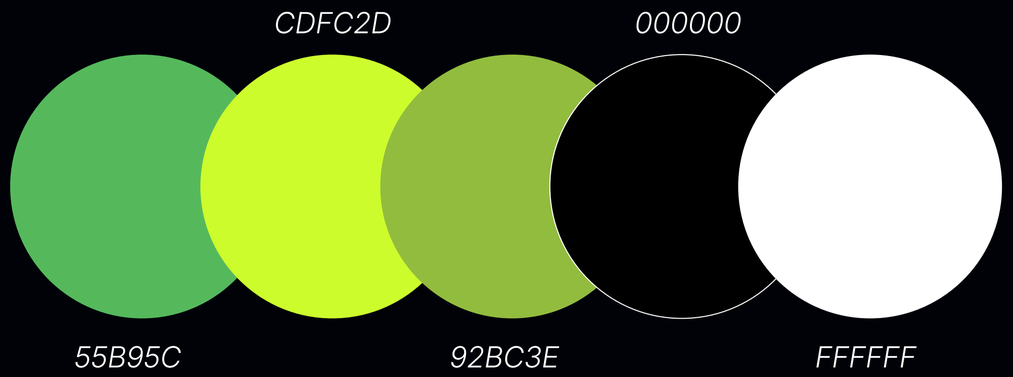
Subyfy - Name & Logo Concept

Subyfy comes from the idea of a “substitute” player someone who steps in when a team is short of a player and helps the game continue. The name combines “Sub” from substitute with the modern “-yfy” ending to create a short, memorable, and contemporary brand name.

The logo represents the same idea through a stylised “S” formed by two shapes coming together. The two forms represent players connecting, teamwork, and community, while the forward-moving shape suggests speed, action, and real-time sports coordination. Together, the name and logo communicate Subyfy's purpose: connecting players so games can keep moving.

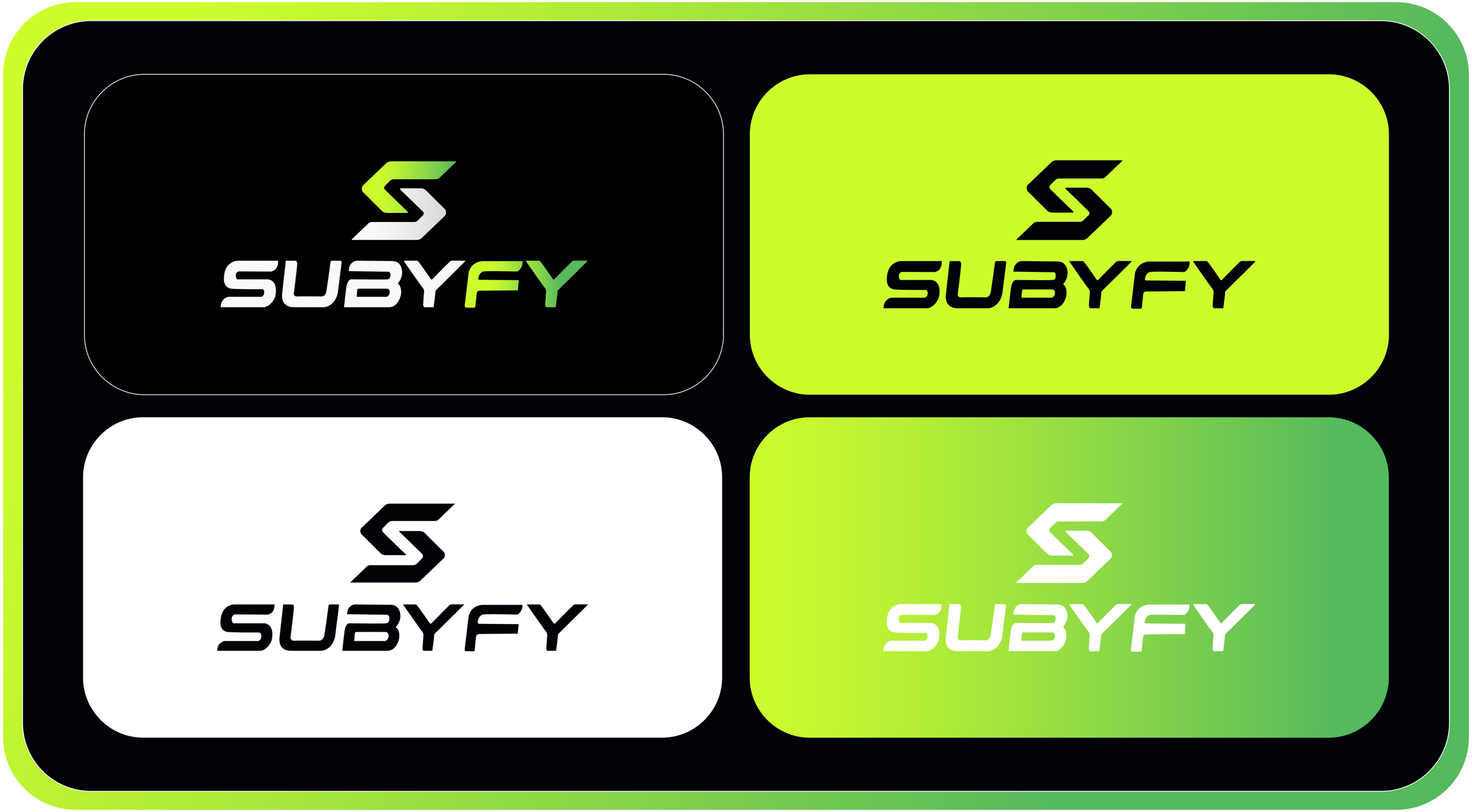


OVERVIEW








SUBYFY
SUBYFY
SUBYFY
SUBYFY

COLOR PALLETE

#92BC3E	#CDFC2D	#55B95C	#FFFFFF	GRADIENT
80%	80%	80%	80%	80%
60%	60%	60%	60%	60%
40%	40%	40%	40%	40%
20%	20%	20%	20%	20%

TYPEFACE

INTER

ABCDEFGHIJKLMNOPQRSTWXYZ
abcdefghijklmnopqrstwxyz
0123456789
!@#$%&*?_/[]{}()

Aa REGULAR

Aa MEDIUM

Aa SEMI BOLD

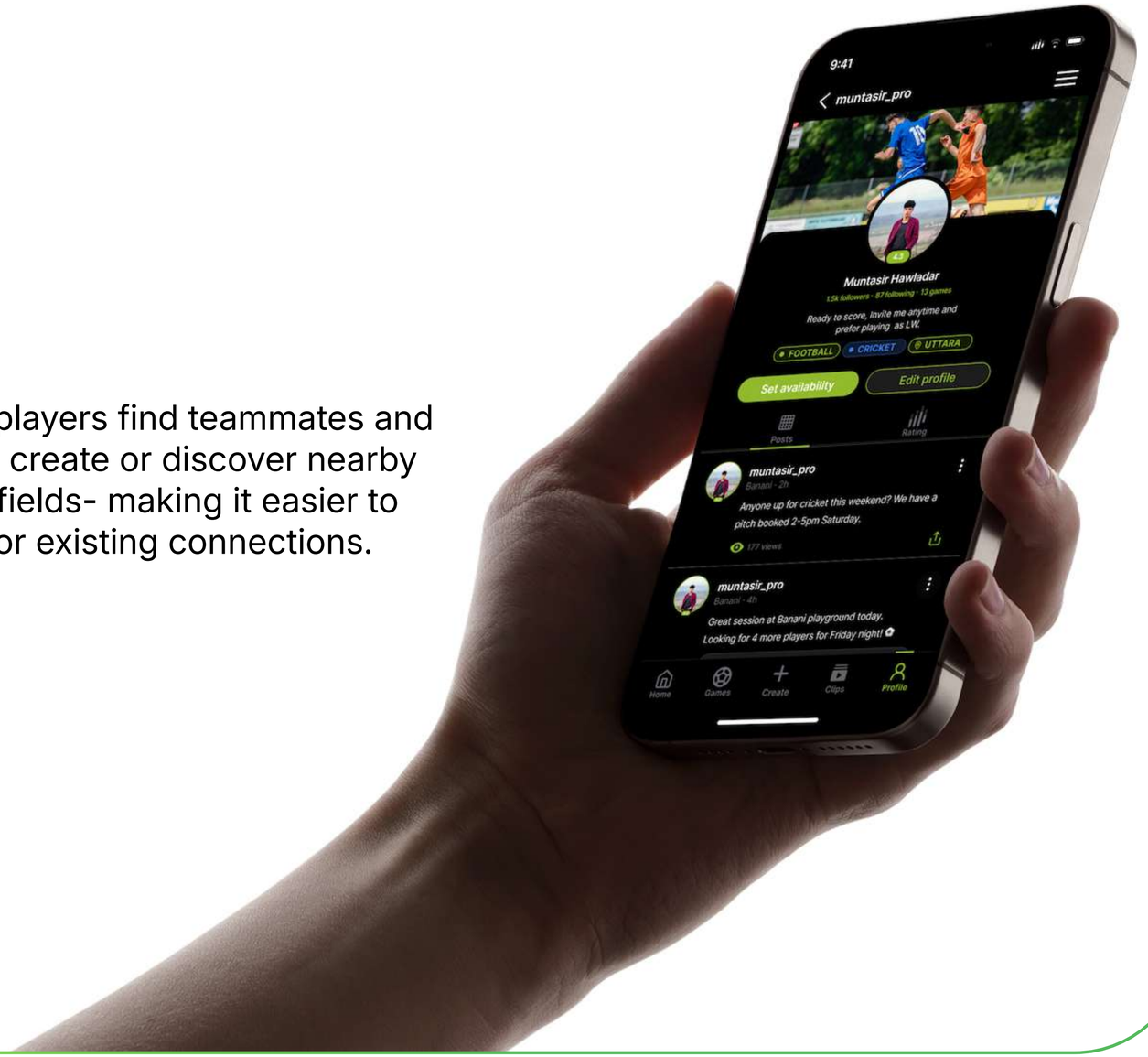
Aa BOLD

LOGO SCALING



WHAT IS SUBYFY?

Subyfy is a real-time sports networking platform that helps players find teammates and organize games when they are short on players. Users can create or discover nearby game requests, set their availability, and find local sports fields- making it easier to play without relying on phone calls, messaging groups, or existing connections.

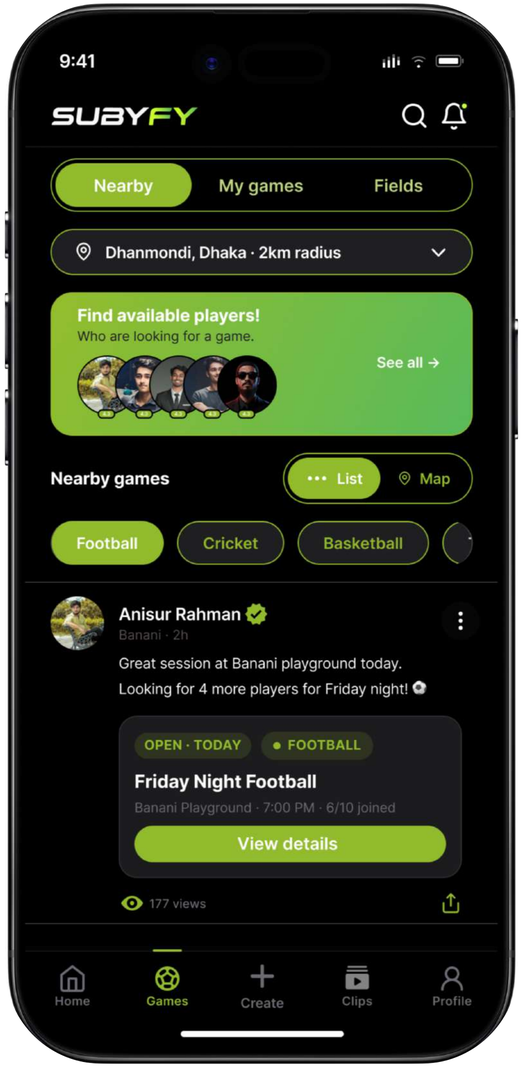


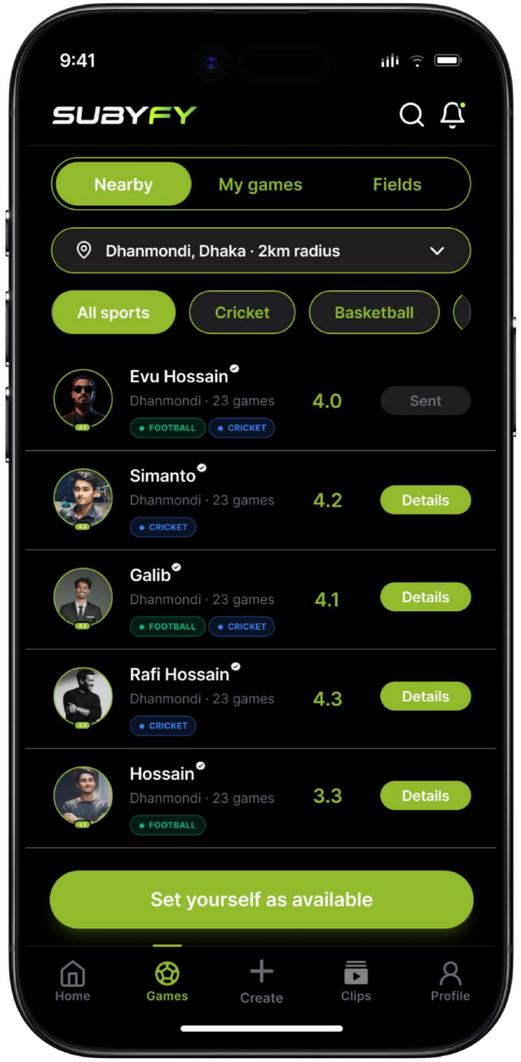
PLATFORM PHILOSOPHY

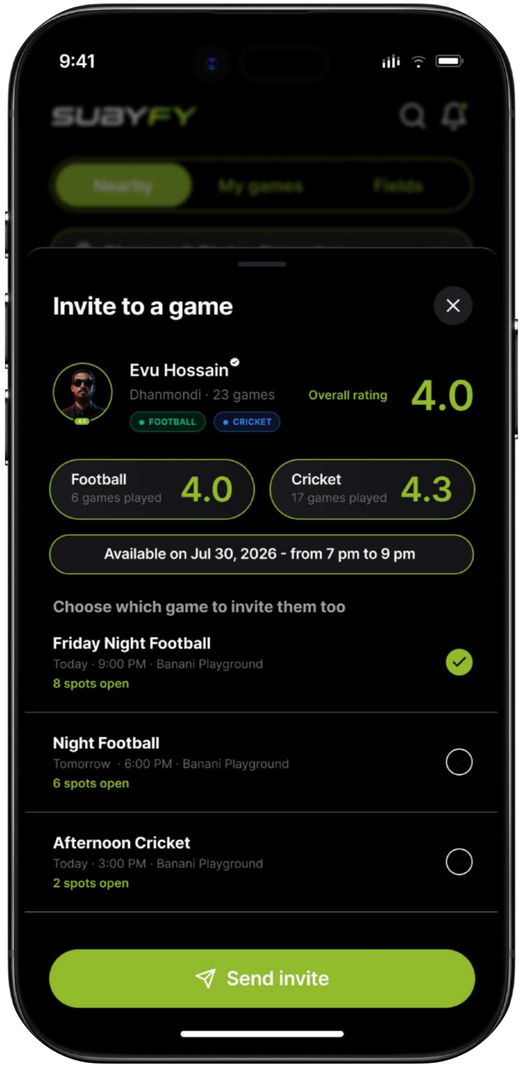
Subyfy is chronological, user-centric, anti-algorithmic - "Built to let you log off, not designed to keep you scrolling." No trending, no shadowbanning, no engagement scoring. Follow/unfollow is the only "algorithm." It’s a sports social media

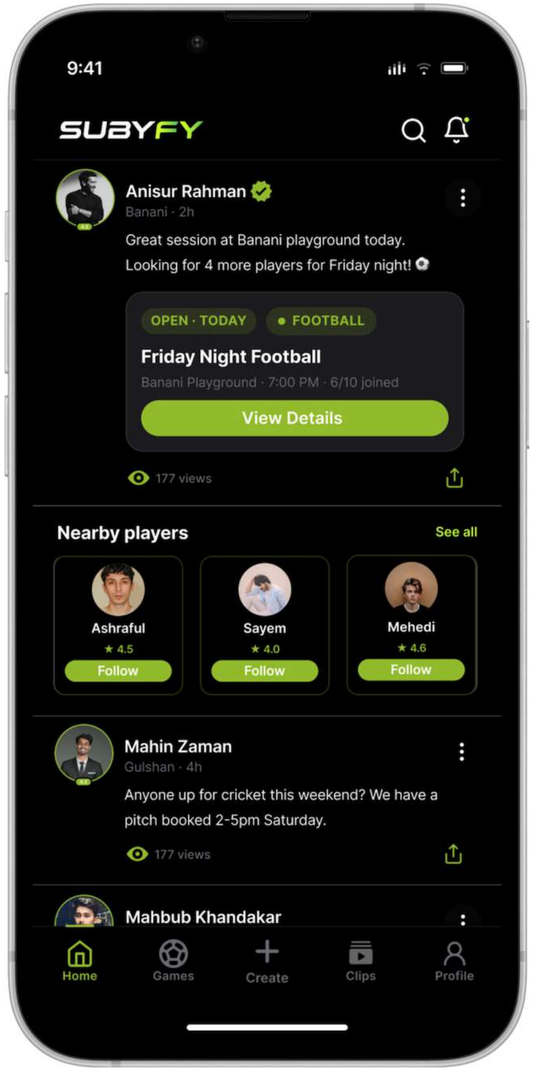


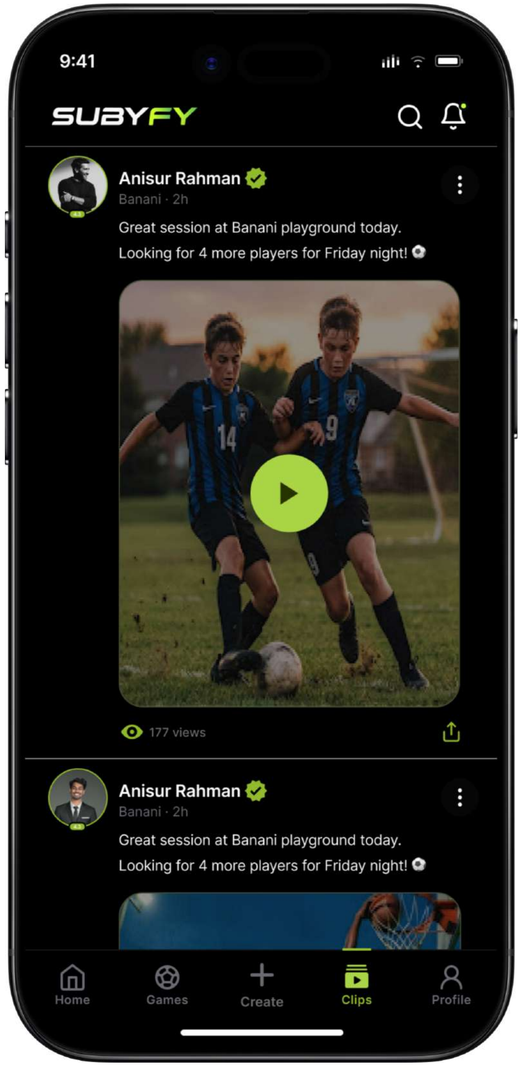

9:41
SUBYFY
Nearby
My games
Dhanmondi, Dhaka · 2km radius
Fields
Find available players!
Who are looking for a game.
See all →
Nearby games
Football
Cricket
Basketball
List
Map
Anisur Rahman
Banani · 2h
Great session at Banani playground today.
Looking for 4 more players for Friday night!
OPEN · TODAY
FOOTBALL
Friday Night Football
Banani Playground · 7:00 PM · 6/10 joined
View details
177 views
Home
Games
Create
Clips
Profile

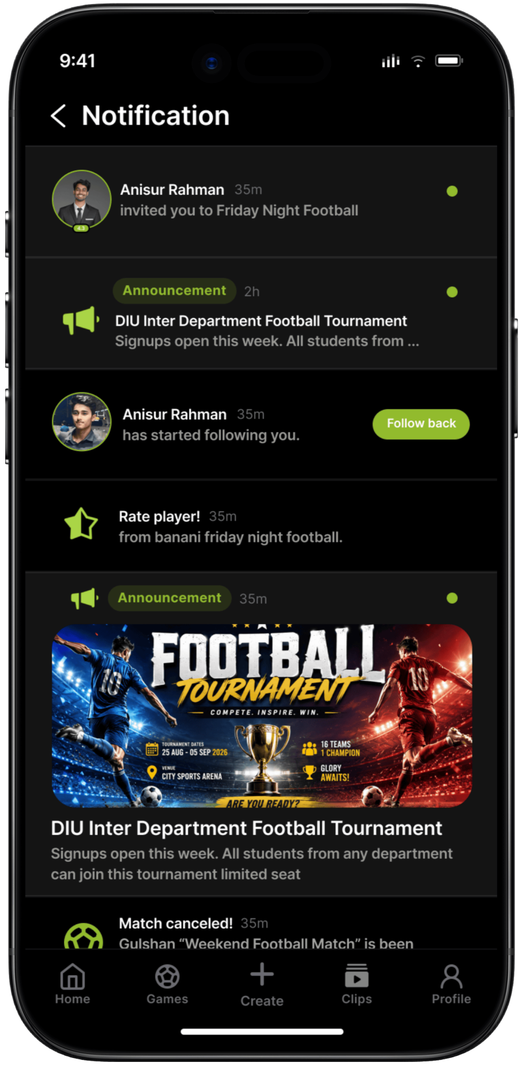

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View details
177 views
Home
Games
Create
Clips
Profile


9:41
SUBYFY
Nearby
My games
Fields
Dhanmondi, Dhaka · 2km radius
All sports
Cricket
Basketball
Evu Hossain
Dhanmondi · 23 games
4.0
Sent
FOOTBALL
CRICKET
Simanto
Dhanmondi · 23 games
4.2
Details
CRICKET
Galib
Dhanmondi · 23 games
4.1
Details
FOOTBALL
CRICKET
Rafi Hossain
Dhanmondi · 23 games
4.3
Details
CRICKET
Hossain
Dhanmondi · 23 games
3.3
Details
FOOTBALL
Set yourself as available
Home
Games
Create
Clips
Profile


9:41
SUBYFY
Invite to a game
Evu Hossain
Dhanmondi · 23 games
Overall rating
4.0
FOOTBALL
CRICKET
Football
6 games played
4.0
Cricket
17 games played
4.3
Available on Jul 30, 2026 - from 7 pm to 9 pm
Choose which game to invite them too
Friday Night Football
Today · 9:00 PM · Banani Playground
8 spots open
Night Football
Tomorrow · 6:00 PM · Banani Playground
6 spots open
Afternoon Cricket
Today · 3:00 PM · Banani Playground
2 spots open
Send invite


9:41
SUBYFY
Anisur Rahman
Banani · 2h
Great session at Banani playground today.
Looking for 4 more players for Friday night!
OPEN · TODAY
FOOTBALL
Friday Night Football
Banani Playground · 7:00 PM · 6/10 joined
View Details
177 views
Nearby players
See all
Ashraful
★ 4.5
Follow
Sayem
★ 4.0
Follow
Mehedi
★ 4.6
Follow
Mahin Zaman
Gulshan · 4h
Anyone up for cricket this weekend? We have a pitch booked 2-5pm Saturday.
177 views
Mahbub Khandakar
Home
Games
Create
Clips
Profile

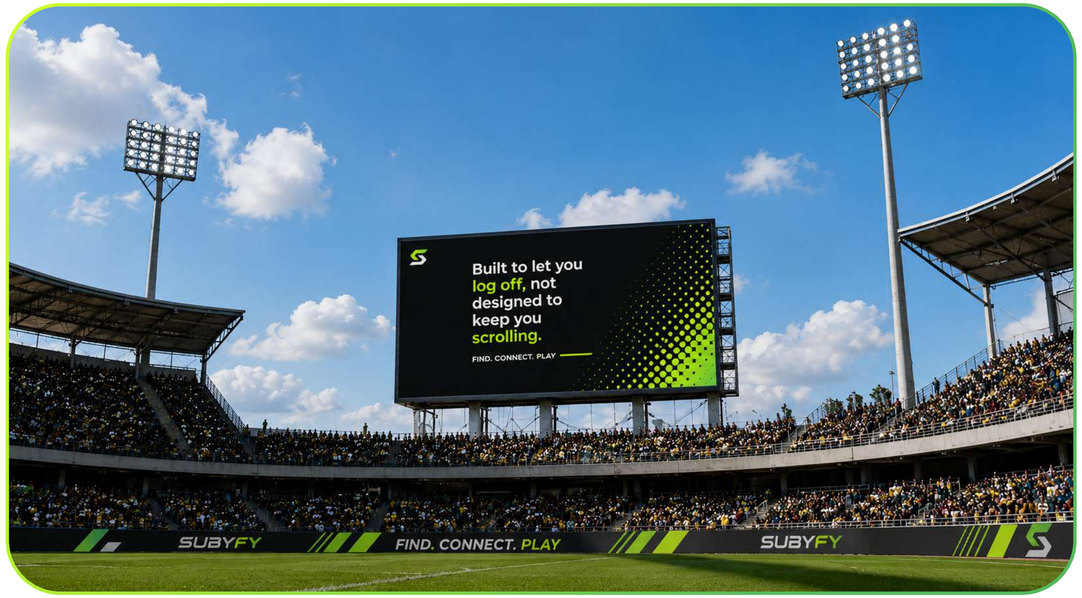

9:41
SUBYFY
Anisur Rahman
Banani · 2h
Great session at Banani playground today.
Looking for 4 more players for Friday night!
177 views
Anisur Rahman
Banani · 2h
Great session at Banani playground today.
Looking for 4 more players for Friday night!
Home
Games
Create
Clips
Profile


9:41
Notification
Anisur Rahman 35m
invited you to Friday Night Football
Announcement 2h
DIU Inter Department Football Tournament
Signups open this week. All students from ...
Anisur Rahman 35m
has started following you.
Follow back
Rate player! 35m
from banani friday night football.
Announcement 35m
FOOTBALL
TOURNAMENT
COMPETE. INSPIRE. WIN.
25 AUG - 05 SEP 2026
16 TEAMS
1 CHAMPION
CITY SPORTS ARENA
GLORY AWAITS!
ARE YOU READY?
DIU Inter Department Football Tournament
Signups open this week. All students from any department can join this tournament limited seat
Match canceled! 35m
Gulshan "Weekend Football Match" is been
Home
Games
Create
Clips
Profile

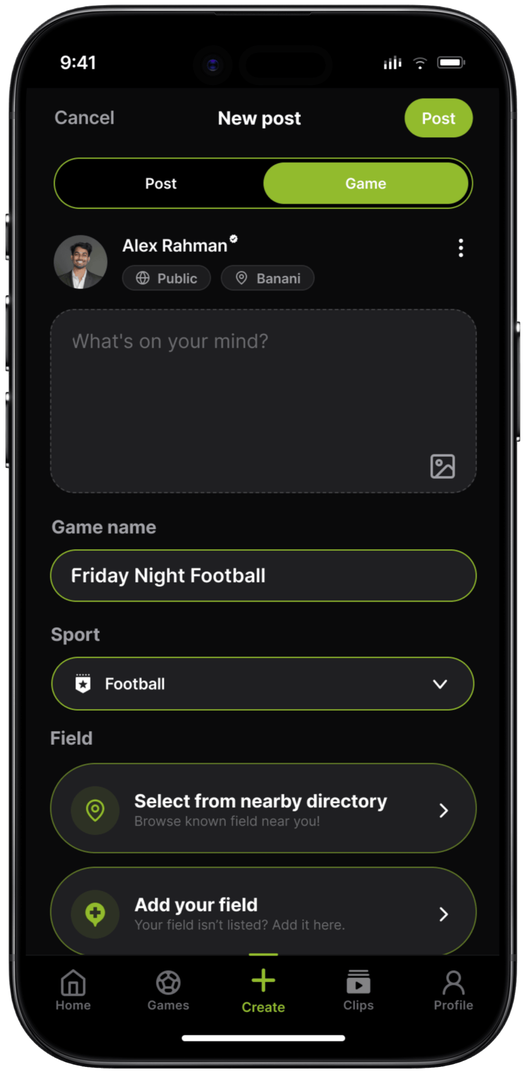

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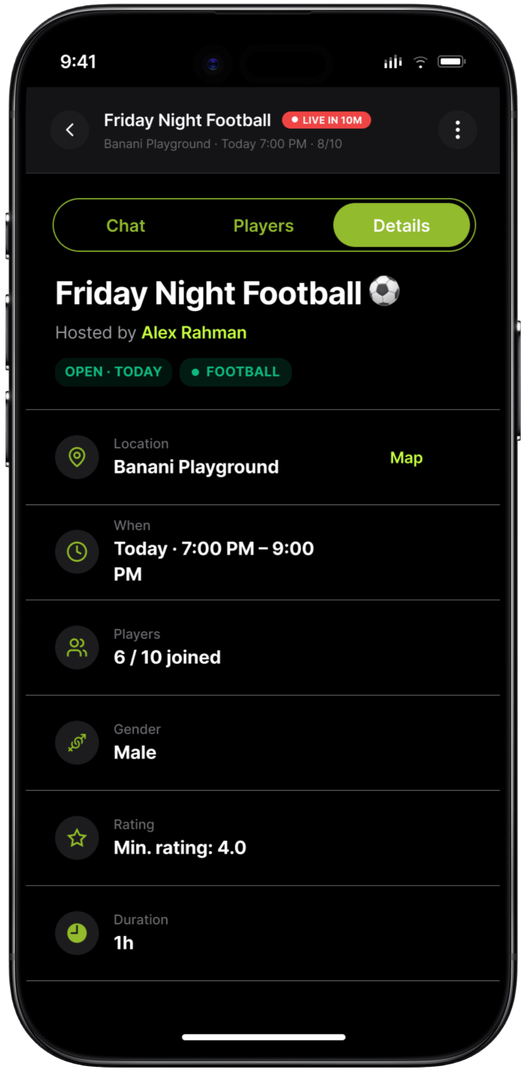

FIND. CONNECT. PLAY

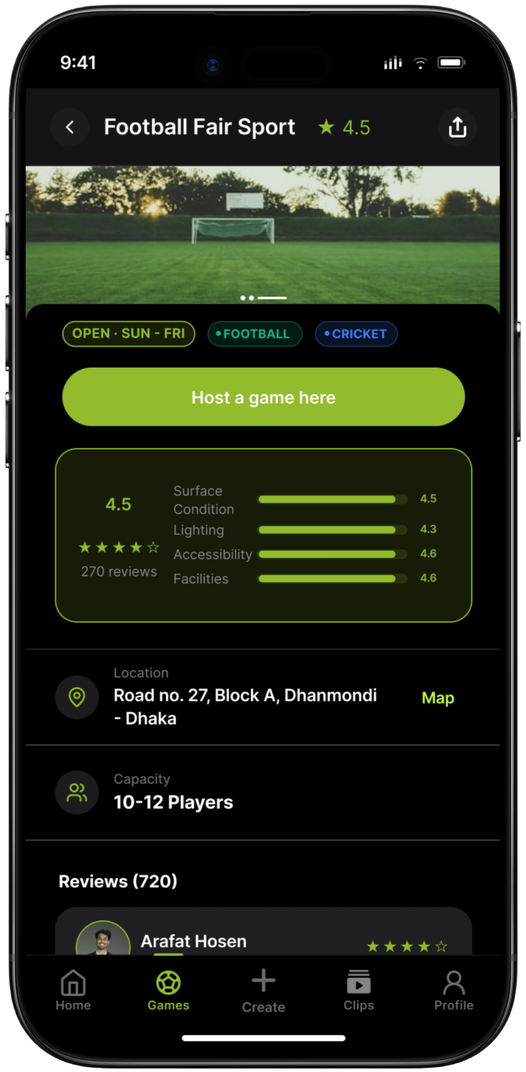

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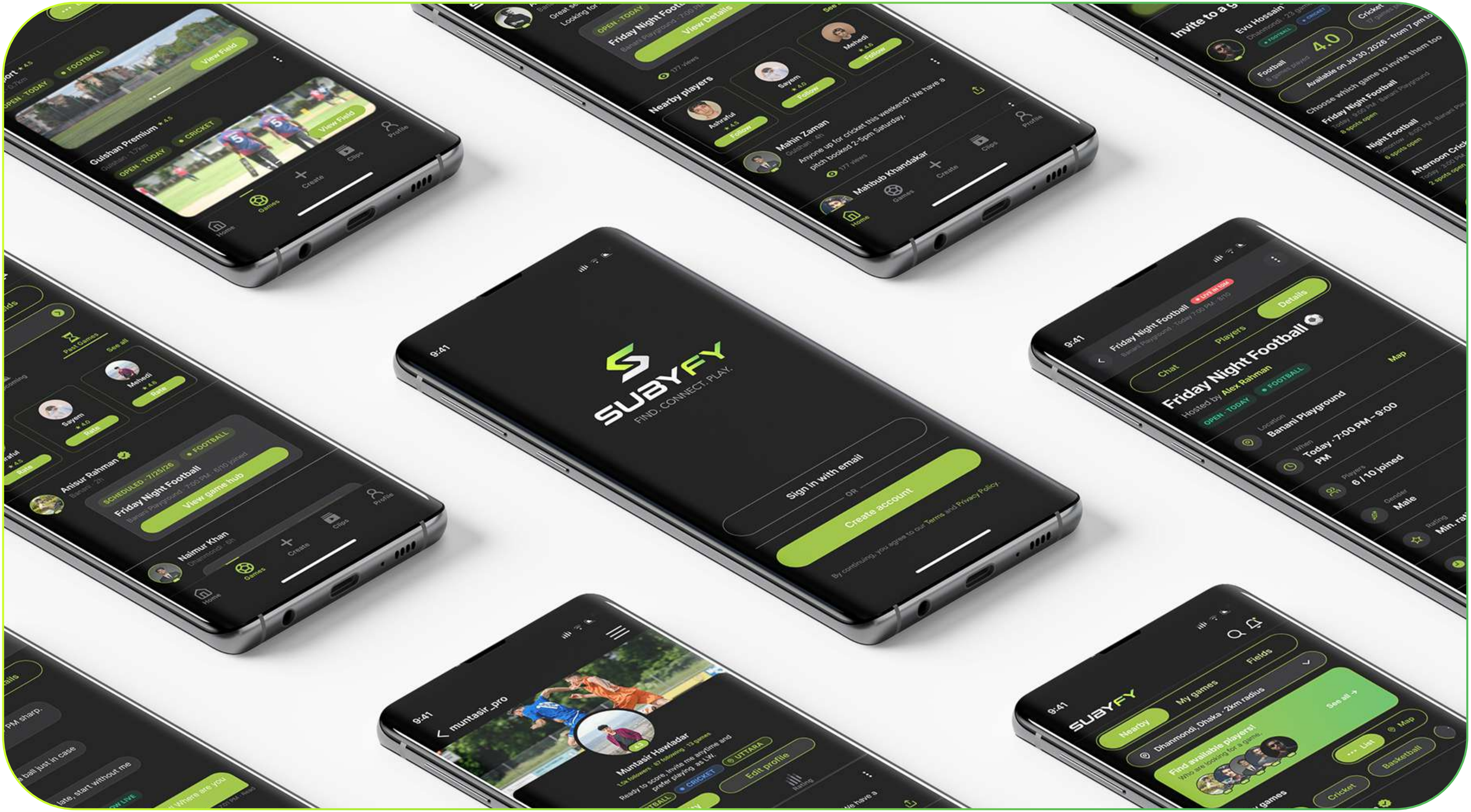

Built to let you log off, not designed to keep you scrolling.
FIND. CONNECT. PLAY
SUBYFY
FIND. CONNECT. PLAY
SUBYFY


More Games.
More Players.
A Stronger
Sports Community.


9:41
Cancel
New post
Post
Post
Game
Alex Rahman
Public
Banani
What's on your mind?
Game name
Friday Night Football
Sport
Football
Field
Select from nearby directory
Browse known field near you!
Add your field
Your field isn't listed? Add it here.
Home
Games
Create
Clips
Profile


9:41
Friday Night Football
LIVE IN 10M
Banani Playground · Today 7:00 PM · 8/10
Chat
Players
Details
Friday Night Football
Hosted by Alex Rahman
OPEN · TODAY
FOOTBALL
Location
Banani Playground
Map
When
Today · 7:00 PM – 9:00 PM
Players
6 / 10 joined
Gender
Male
Rating
Min. rating: 4.0
Duration
1h


9:41
Football Fair Sport
4.5
OPEN · SUN - FRI
FOOTBALL
CRICKET
Host a game here
4.5
270 reviews
Surface Condition
4.5
Lighting
4.3
Accessibility
4.6
Facilities
4.6
Location
Road no. 27, Block A, Dhanmondi - Dhaka
Map
Capacity
10-12 Players
Reviews (720)
Arafat Hosen
Home
Games
Create
Clips
Profile


SUBYFY
FIND. CONNECT. PLAY.
Sign in with email
OR
Create account
By continuing, you agree to our Terms and Privacy Policy
Friday Night Football
Hosted by Alex Rahman
OPEN - TODAY
FOOTBALL
Details
Players
Chat
Map
Location
Banani Playground
When
Today - 7:00 PM – 9:00 PM
Players
6 / 10 joined
Gender
Male
Rating
Min. rat
Gulshan Premium
CRICKET
View Field
Nearby players
Ashraful
Sayem
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Follow
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Anyone up for cricket this weekend? We have a pitch booked 2–5pm Saturday.
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Friday Night Football
Today · 6:00 PM · Banani Playground
6 spots open
Night Football
Tomorrow · 6:00 PM · Banani Playground
6 spots open
Afternoon Cricket
Today · 3:00 PM
2 spots open
Past Games
See all
Rate
Anisur Rahman
SCHEDULED · 7/25/26
Friday Night Football
Banani Playground · 7:00 PM - 9:00 pm joined
View game hub
Naimur Khan
Dhanmondi · 6h
Games
Create
Clips
Profile
Home
muntasir_pro
Muntasir Hawladar
Ready to score, invite me anytime and prefer playing as LW.
UTTARA
Edit profile
Rating
Fields
My games
Nearby
Dhanmondi, Dhaka · 2km radius
See all
Find available players!
Who are looking for a game.
List
Map
Basketball
Cricket


FIND.
CONNCET.
PLAY.