Arambor

Brand Identity

Complete Logo



Logo Color Variation







Logo design
Overview

Arambor is a brand that embodies sophistication, cultural richness, and timeless elegance, drawing inspiration from heritage while embracing modern refinement. Designed with a balance of classical aesthetics and contemporary appeal, the brand's identity reflects intricate craftsmanship and a deep appreciation for tradition. The ornamental logo, combined with a thoughtfully curated typography system and a luxurious color palette, creates a sense of prestige and exclusivity. Every element, from digital presence to print materials, is crafted to maintain consistency, ensuring Arambor stands out as a symbol of elegance, authenticity, and timeless beauty.

Typeface

Category	Font Name	Usage
Primary Typeface	Cormorant Garamond	Headlines, logos, and key brand elements
Secondary Typeface	EB Garamond	Body text, subheadings
Accent Typeface	Playfair Display	Decorative text, tagline

Typography

Cormorant Garamond

Aa

EB Garamond

Aa

Playfair Display

Aa

Manage your work with patience

H1 46pt Cormorant Garamond

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H2 34pt Cormorant Garamond Medium

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H3 24pt Cormorant Garamond Medium

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Body Text 16pt EB Garamond

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Description 16.5pt EB Garamond Medium

Manage your work with patience

Tagline (Logos and banners) ⅓ to ½ of the main logo size Playfair Diasplay (Medium)

Tagline, Decorative text (Website Headers) 16px–24px (depends on design) Playfair Diasplay (Semi Bold)

Buiseness Card





Pattern







Color scheme - Palette



Letter head


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Mark Jokowow
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Google Inc.
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E89 USA
Friday, 01/01/2018
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonmmy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tationmcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.
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Est usus legentis in iis qui facit eorum claritatem.
Investigationes demonstraverunt lectores legere me lius quod ii legunt saepius. Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudium lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant sollemnes in futurum.
John Watson
Managing Director
3222 Blackwell Street Fairbanks, AK 99701

Envelope



ID Card


Jhon Doe
EXCUTIVE DIRECTOR


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Avenue Street, city
info@website.com
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod
www.wesite.com

T-shirt





Cap



Mug



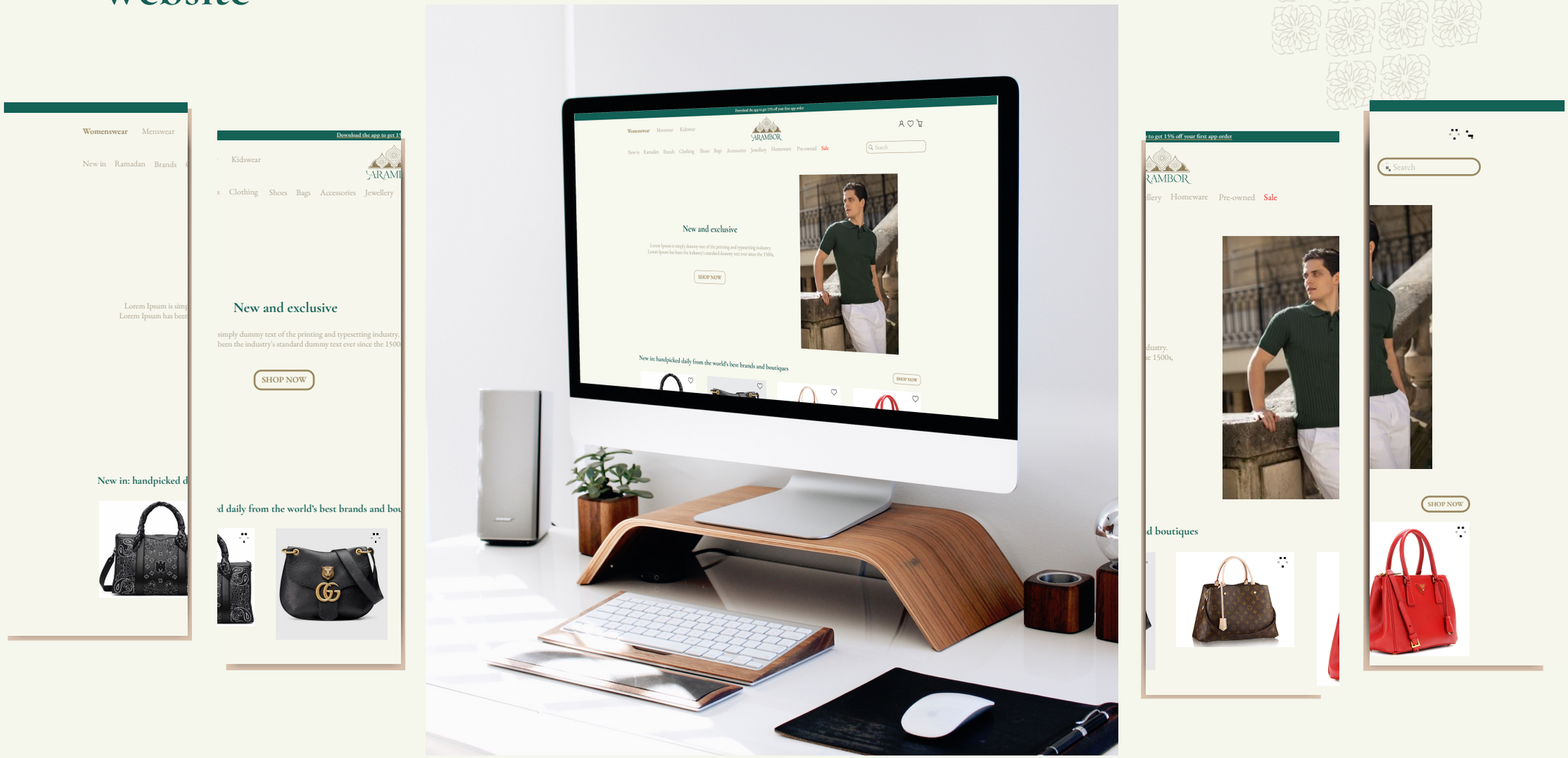
Pen-drive



Bag



Website


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Menswear
New in
Ramadan
Brands
Kidswear
Clothing
Shoes
Bags
Accessories
Jewellery
New and exclusive
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